



CONFÉRENCE

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« Intentionality of the Japanese: the Ideas of “Shortening”, “Condensing”, and “Reducing” in Both Traditional Culture and Pop Culture »



It covers the ideas of “Shortening”, “Condensing”, and “Reducing” of the Japanese that can be seen in both traditional and pop cultures. We will see the examples of Kimonos, Bonsai, as well as cup noodles and Walkman, which are closely related to the intentionality of Japanese of “Shortening”, “Condensing”, and “Reducing” things. Also, we will learn about the origin of the intentionality that made the Japanese produce various popular things that are loved all over the world.

Conférence tout public - en anglais

Entrée libre - dans la limite des places disponibles

Mardi 26 mars 2019 à 17h30
Maison Universitaire France-Japon
42a, Avenue de la Forêt Noire à Strasbourg

Contacts et informations

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